



## ADVERTISING OPPORTUNITIES

Advertising in the Program Guide for the 9<sup>th</sup> Annual Rocky Mountain Sustainable Living Fair gives you access to more than 10,000 anticipated attendees who are potential customers currently looking for your products or services. This is an opportunity for you to be represented as someone who shares the core values and beliefs of our attendees – people who are committed to making a significant and satisfying choice to live more in balance with nature. Ads must be camera ready and may be mailed or sent via e-mail as specified below.

Contact us to place your ad: [Kristina@SustainableLivingAssociation.org](mailto:Kristina@SustainableLivingAssociation.org)

**Advertising Deadline is June 30, 2008 by 5:00pm Mountain Time.**

<b>Full Page Ad</b>	<b>\$700</b>	<b>Color available for \$100 additional.</b>
Regular:	7 1/2" wide x 9 1/2" tall	
<b>1/2 Page Ad</b>	<b>\$500</b>	<b>Color is available for \$75 additional.</b>
Horizontal:	7 1/2" wide x 4 1/2" tall	
<b>1/4 Page Ad</b>	<b>\$300</b>	<b>Color is available for \$50 additional.</b>
Regular:	4 7/8" wide x 3 1/2" tall	
Horizontal:	7 1/2" wide x 2 1/4" tall	
<b>Business Card Ad</b>	<b>\$150</b>	<b>Color is available for \$25 additional.</b>
Vertical:	2 3/8" wide x 3 1/2" tall	
Horizontal:	3 5/8" wide x 2 1/4" tall	

### Camera Ready Ads:

Camera-ready ads must be submitted at the exact size indicated above. For the best quality ad all photos must be scanned at 300 dpi and no smaller than 100% with no compression. Black and white line art must be scanned at 600 dpi. All files must be at 100-line screen with 30% press grain. We accept files created in QuarkXpress, Illustrator and Photoshop. All graphics files and fonts must be included. Other acceptable formats include PDF, TIF and EPS.

### Ad Submission:

Submit files via email to: [lotusdesign@warpdriveonline.com](mailto:lotusdesign@warpdriveonline.com) (please indicate "RMSLF AD" in the subject line) OR contact Lotus Design about mailing in your ad on compact disc, 100 MB Zip disc, or scanable hard copy.

### Ad Design:

Any design or production work required can be done at a cost of \$30 per hour.

**Design Company:** Lotus Design, Deanna Estes, PO Box 683, Wellington, CO 80549  
• [lotusdesign@warpdriveonline.com](mailto:lotusdesign@warpdriveonline.com) • Phone 970.568.7404 • Fax 970.568.9034