

RMSLA Board of Directors – September 2009

Jodie Riesenberger – National Parks Conservation Association RMSLA President



Jodie is a program director for the National Parks Conservation Association (NPCA), a national non-profit organization dedicated to protecting our national parks for future generations.

Jodie's career to date has focused on various aspects of the dynamic between humans and the environment. She has a background that includes both programmatic, and fundraising work in international development, population and conservation. Prior to joining NPCA, she worked at the Centre for Development and Population Activities (CEDPA) where she was responsible for foundation relations for the women-focused development organization working throughout the world. Prior to that she worked at Population Action International and Conservation International on population, health and environment issues.

Charisse McAuliffe – GenGreen RMSLA Vice-President



Charisse McAuliffe started GenGreen in the Spring of 2007 with the intentions of creating a website that would bring together the green businesses and organizations around the state of Colorado for environmentally conscious consumers to find them locally and support them more easily. In under one year time, GenGreenlife.com grew to cover this information in all 50 states in the US, and by the fall of 2008, with over 35,000 listings it is the largest resource online for people looking to live a environmentally conscious lifestyle with a local focus.

With a passion for collaboration McAuliffe continues to expand the business model of GenGreen and her own life personally by forming strong strategic partnerships with local and national organizations significant to the environmental movement. It is her belief that the solution to our planet's struggle lies in the strength we will find in one another. Charisse was recently named one of the top 40 business leaders of under 40 for 2008 by the Northern Colorado Business Report and was a 2007 International Femtor Awards Emerging Leader Finalist. When Charisse is not working to save the planet, she's spending time with her two wonderful daughters, Kylah and Abigail.

Marci K. Peterson - New Belgium Brewing Company RMSLA Treasurer



Marci is currently the Assistant Controller at New Belgium Brewing. Since 2005, Marci has been fortunate to be able to combine her education and training in finance and accounting with an employer that shares in her beliefs in being a green business role model.

Marci was born and raised in Logan, Utah and from a young age, developed a love for all things outdoors. Part of her love for the outdoors is to help educate and protect our planet. Marci received a B.S. in Business from Arizona State University. She has an MBA from the University of Phoenix.

Emily Elmore – Keller Williams Real Estate

RMSLA Secretary



Emily has a BA in Community Development, and a background in Non-Profit fundraising, development and volunteer coordination. In 2005 Emily started her own business in Real Estate sales with Keller Williams Realty. She has a strong interest in Community-based Real Estate deals and Green Building. Emily plans to be a LEED AP before 2009.

Born and raised in Larimer County, Emily's main interests include: Sustainable Community Development, Smart Growth, to planning cities around local food, local business, multi-modal transportation and knowing your neighbor! My goal is to help Larimer County be a progressive leader as a Relocalized community. Emily started volunteering with RMSLA in 2006, and has served on the Fair Steering Committee since 2007. She also devotes weekly time to other local efforts such as The Food Policy Council Task Force, Eat Local, and Happy Heart Farm.

Sue McFaddin – Seven Generations

RMSLA Member at Large



Susan McFaddin is a passionate social entrepreneur. She had previously started three companies with her husband and learned about sustainability and LEED through a Leadership Fort Collins class. The “ah ha” of sustainability and the opportunity to pursue a new passion led her to learn more about sustainable design and how each of us can make a difference in the world we leave our children. The CSU Institute for the Built Environment (IBE) has been a great resource on sustainable practices and as a result, Susan earned the LEED Accredited Professional and Certified Energy Manager designation and serves as an advisor to the IBE.

In 2006, Susan and a Northern Colorado developer formed Seven Generations, LLC to pursue sustainable commercial development in Northern Colorado. Seven Generations Office Park was the first LEED Platinum office building certified in Northern Colorado. Susan also was the Principal LEED-AP on the certification of the Sunstone Office Building, which was the first LEED for Existing Building certified in Fort Collins. She currently is sole owner and President of Agape Group and Seven Generations, and hope to become a SBA 8a corporation, focusing on energy management and sustainability.

Doug Odell – Odell Brewing Company

RMSLA Member at Large



Doug Odell is Founder and Co Owner of Odell Brewing Company in Fort Collins, Colorado. While his passion for brewing is clear, he believes that any business has an obligation to support the community in which it calls home.

He also believes that as a manufacturing business, Odell Brewing Company has an impact on the environment and should strive to make that impact as small as possible through reduction, reuse, and recycling of resources, and minimizing waste streams. He believes any company can thrive while still adopting sustainable business practices.

Some of the efforts he has helped develop are investing in wind power for 100% of the breweries needs, adopting water savings practices that are so important in the state of Colorado, and committing to the installation of a photovoltaic system with their current expansion.

Doug was born in Los Angeles and graduated in 1975 from Occidental College in Los Angeles where he was a three year NAIA All American in track and field, and actually attended classes too. Doug, his wife Wynne, and their children, Corey and Riley, have made Fort Collins their home since 1989.

Katy Bigner – City of Fort Collins Utilities

RMSLA Member at Large



Katy Bigner is currently an Environmental Project Coordinator for Fort Collins Utilities. Katy grew up in Fort Collins and received her BA from CSU in 1996. After college, Katy served two years in AmeriCorps, a year with Montana Conservation Corps and a second year with the Bay Area Youth Agency Consortium.

Prior to working at the City, Katy spent 7 years in the financial sector working with Norlarco Credit Union. She began working with the City in 2006 with the Natural Resources Department, where she interned during graduate school. In 2007, she received a M.S in Environmental Policy from Bard College (NY) and began working with Utilities shortly thereafter.

Katy's primary duties at Utilities are coordinating the 21st Century Utilities Sustainability initiative, as well as a pilot Climate Change adaptation project and assisting the NISP workgroup.

Bryan J. Kallenberger – Public Service Credit Union

RMSLA Member at Large



Bryan is responsible for guiding and facilitating the human resource role within PSCU; educating the management team on human resource practices; providing guidance to PSCU's internal members and ensuring PSCU is developing a workforce that will not only sustain but grow the success of the business.

Bryan earned his B.S. in Economics & Business from South Dakota State University, in Brookings, SD. As part of that program, he studied advanced Economics, Strategic Business methodologies and human behavioral influences on society. Bryan also has acquired the Training Certification from Mountain

States Employers Council (MSEC) in 2004.

Over the past several years Bryan has pledged his time to advancing more sustainable efforts in his personal life, community and has enjoyed the opportunity to do the same for PSCU; not only by reducing energy product use, implementing waste and recycling programs, but also in all other aspects of environmental operations. Bryan is someone that is self-educated in the fundamentals of environmental science; understands the basics of environmental policy and who can truly make educated choices based on specialized knowledge of conservation and resource management. This is a way of life for Bryan and feels he has an obligation to be a servant leader in promoting the sustainable use of the Earth's resources.

John R. Long – Blue Sun Biodiesel

RMSLA Member at Large



As a grad student at CSU, John organized the very first Sustainable Living Fair in May 2000, attended by 300 people in the basement of the Student Center. In 2001 and 2002, John led the organizing committee to host the Sustainable Living Fair at the Lincoln Center in Fort Collins.

In November 2001, John and three other partners incorporated SunFuels, Inc. doing business as Blue Sun Biodiesel. John served as Director of Business Development for Blue Sun through 2007, focusing on regional expansion and distribution, retail pump openings, conference organizing, and speaking at seminars and events around the country. In March of 2007, John and two other partners formed ZeroHero Events, a company dedicated to providing zero-waste management services, biodiesel deliveries, educational programming, and carbon offsetting options for music festivals, conferences, and other events. ZeroHero focuses on large music festivals, where their impact can be the greatest, but they also work to make smaller events more sustainable. John is also a founder of ThermoSolar Technologies (TST), a project developer and technology provider focusing on solar thermal storage technologies, landfill gas projects, and other waste-to-energy projects.

John has served on the Board of Directors for the Rocky Mountain Sustainable Living Association since its formation in 2003, as President from 2003 through 2007.

Jacob Castillo – Economic Development

RMSLA Member at Large



Jacob began a career in economic development in 2002 following his graduation from Colorado State University. Most recently he served as the Vice President for the Northern Colorado Economic Development Corporation where he was focused on implementing a comprehensive business development and strategic marketing program. Jacob's goal is to work in international economic development in emerging economies, with a focus on agricultural and environmental health and social justice.

Jacob has served on the Larimer County Workforce Investment Board, the Small Business Development Center Advisory Board, the Northern Colorado Clean Energy Cluster Advisory Board, and the Steering Committee for the Latino Action Council. Jacob received a Bachelor of Arts in Economics, a Bachelor of Arts in Foreign Language & Literature in Spanish, and a Bachelor of Science in Agricultural Business. Jacob speaks Spanish fluently. He resides in Fort Collins with his wife.