

## **Towards a Sustainable Future**

*(updated 5-15-08)*

“Our lives begin to end when we become silent about the things that matter.”

-MLK Jr.

Welcome to the **9<sup>th</sup> Annual Rocky Mountain Sustainable Living Fair!** A place where we provide a special understanding of the complex balance between natural and human environments, because we believe people should be informed of their choices

The Sustainable Living Fair is a solution driven event with the distinguishing quality to move people towards powerful and profound choices in an effort to stave off complacency about issues affecting our world.

Since our first fair in 1999, thousands of people have been inspired to take action on issues facing our communities. The coming year represents a systematic continuation of our efforts to empower people with the skills and the knowledge to help themselves and to educate others.

This hands-on, family oriented event is designed to educate people of all ages and backgrounds about Sustainable Living Practices, Renewable Energy, Environmental & Social Responsibility, Natural Health, Green Building, Alternative Vehicles, Organic Agriculture, Local Economies and so much more.

The Sustainable Living Fair also features keynote speakers, 200 exhibitors and vendors, 50 workshops, hands-on demonstrations, Planet Youth with a Natural Parenting Nook, Zen Zone, an alternative fuel vehicle showcase, live entertainment, food and a beer garden.

Our attendees represent a full spectrum of people from the novice recycler, to the leaders in sustainable living practices and renewable energy. There's something for everyone who utilizes the earth's natural resources.

### **Fair Hours & Admission**

Saturday 10am - 6pm & Sunday 10am - 5pm

One-day Pass: \$5, Weekend Pass: \$10, Kids under 12 FREE, but your tickets at the gate

### **Powered by Nature**

The Rocky Mountain Sustainable Living Fair will once again be powered completely on Alternative Energy. The workshops and vendors will operate on Biodiesel powered generators and the main stage will be powered by a hydrogen fuel cell.

### **Carbon Offset**

The Sustainable Living Fair will offset attendee travel by providing 282,006 kWh of wind energy credits to organizations and individuals around the country through Renewable Choice Energy. This effort balances out 392,552.74 lbs of CO2 emitted into the atmosphere through attendee travel.

### **Keynote Speakers**

Each year the Sustainable Living Fair features dynamic Keynote Speakers on the main stage. Over the years we have heard inspiring words from speakers like Woody Harrelson, Amy Goodman, Peggy O'Mara, Julia "Butterfly" Hill, Dennis Weaver, Jonette Napolitano (lead singer of Concrete Blonde), Gary Erickson (founder of Cliff Bar), Nick Forester (host of Etown), Yvon Chouinard (founder of Patagonia), and many others. Our attendees have come to expect informative, well-spoken and motivating speakers and this year will be no exception. Visit our website for speaker bios and more details:

Saturday, September 20<sup>th</sup> at 12:00pm

- **George Siemon, Founder and CEO of Organic Valley Family of Farms**

Saturday, September 20<sup>th</sup> at 2:00pm

- **Rahima Baldwin Dancy, Author and Parenting Educator**

Sunday, September 21<sup>st</sup> 12:00pm

- **Ed Begley Jr., Actor and Activist**

Sunday, September 21<sup>st</sup> at 2:00pm  
- **Kevin Danaher, Founder of Global Exchange**

### **Zero Waste Goal**

We encourage everyone to go beyond recycling and help us meet our Zero Waste Goal. There will be several "Resource Diversion" Stations at the Fair with volunteers standing by to show you how to effectively dispose of your waste products. By bringing your own service ware for your food and drinks and diverting waste to recycling and compost containers, we can significantly reduce the amount of waste sent to the landfill. *In 2007 we sent ONLY 230 lbs. of waste to the landfill after a 2-day event attended by nearly 10,000 people.*

### **Alternative Transportation Options - Parking at the Fair is limited!**

Please carpool or ride your bike. **Bike Valet Parking** is available to all Fair attendees who ride their bike to the event. This service is free and your bike is secured in the valet area, conveniently located near the Entrance to the Fair. Tune-ups and inspections will be available.

We also offer a **National Rideshare Program through AlterNetRides**, a web-based company that makes it easy to find a ride for a one-time trip. In Fort Collins, you can ride our **FREE Alternatively Fueled Shuttle Buses** to and from the Fair. To search for a ride-share or check the local shuttle schedule, visit our website.

### **Our Mission**

The Rocky Mountain Sustainable Living Association – Educating people and communities in the Rocky Mountain Region to make healthy sustainable choices.

### **What is the Rocky Mountain Sustainable Living Association?**

The Rocky Mountain Sustainable Living Association is a non-profit organization committed to applying our vision and expertise toward a sustainable future for all.

We are a solution-driven organization with the distinguishing quality to move people toward powerful and profound choices in an effort to stave off complacency about issues affecting our community.

Our educational programs and workshops offer creative challenges, delivering valuable, long-term benefits for a wide range of community interests that improve the relationship between people and the environment.

These programs forge connections between ideas, principles and resources, and harness communication to better understand and express essential relationships that combine a local sense of place with global respect for sustainability.

**For more information:** Kellie Falbo, Executive Director, [Kellie@SustainableLivingAssociation.org](mailto:Kellie@SustainableLivingAssociation.org)  
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