



SPONSORSHIP OPPORTUNITIES

Visionary Sponsor - \$10,000

- Two 10'x10' high exposure exhibit booth spaces
- Company LOGO featured in all Fair promotional materials: National & regional advertising, Program Guide, Fair poster, Fair T-shirt and the Fair website (includes link)
- Full-page color ad in the Program Guide, PLUS a feature article promoting your company's products or services (includes a photograph)
- Your company's signs or banners featured at the Fair entrance
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- A representative from your company may present a 1-hour workshop at the Fair (must be arranged in advance)
- Mentions on all electronic media ads, interviews, and on Main Stage
- 10 Exhibitor Passes, providing your employees access to the Fair the entire weekend
- 10 Weekend General Admission Passes
- 5 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Green Sponsor - \$6000

- One 10'x10' high exposure exhibit booth space
- Company LOGO featured in Fair promotional materials: Regional advertising, Program Guide, Fair poster, Fair T-shirt and on Fair website (includes link)
- Full-page color ad in the Program Guide
- Your company's signs or banners featured at the Fair entrance
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- 8 Exhibitor Passes, providing your employees access to the Fair the entire weekend
- 8 Weekend General Admission Passes
- 4 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Organic Sponsor - \$3000

- One 10' X 10' high exposure exhibit booth space
- Company LOGO featured in the Program Guide, the Main Entrance to the Fair, and on the Fair website (includes link)
- Listed as a Sponsor in regional advertising, and on the Fair Poster
- Half-page color ad in the Fair program guide
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 4 Weekend General Admission Passes
- 3 Official Fair T-shirts
- Business membership in the Sustainable Living Association



SPONSORSHIP OPPORTUNITIES

Future Generations Sponsor - \$1500

- One 10' X 10' exhibit booth space
- Company LOGO on Fair website (includes link)
- Listed as a Sponsor on Fair posters, in the Program Guide
- Quarter-page black & white ad in the Fair program guide
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 4 Weekend General Admission Passes
- 2 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Renewable Sponsor - \$800

- One 10' X 10' exhibit booth space OR half-page black & white ad in program guide
- Listed as a Sponsor in the Program Guide and LOGO on the Fair website (includes link)
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 1 Official Fair T-shirts
- Business membership in the Sustainable Living Association

**Rocky Mountain
Sustainable Living Association**
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2008 Sustainable Living Fair Sponsors:

Visionary Sponsors \$10,000

New Belgium Brewing
One Tribe Creative
Pedersen Toyota
Planet Bluegrass
ReDirect Guide
Rocky Mountain Raptor Program

Green Sponsors \$6000

Bohemian Foundation
Brighter Planet
City of Fort Collins
Colorado Yurt
JCL Architecture
KUNC-91.5 FM
Organic Valley Family of Farms
Trebuchet Group

Organic Sponsors \$3000

Blue Sun Biodiesel
Boulder Business Products
Clif Bar & Co
Eldorado Natural Spring Water
Fort Collins Now
Gen Green
Go West T-shirts
99.9 The Point
Odell Brewing
Public Service Credit Union
Scene Magazine
The Mountain 99.5 FM
Trees, Water & People
Whole Foods Market

Future Generations Sponsors \$1500

Bella Energy
CS Indy
High Country News
KRFC 88.9 fm
Mothering Magazine
N-CRES
Rocky Mountain Parent
The Healing Path

Renewable Sponsors \$800

Akeena solar
BackHome Magazine
Bath Garden Center & Nursery
Bike Fort Collins
CJR Homes
Colorado Bioneers
Colorado Carbon Fund
CSU Ropes Challenge Course
Delta Construction
Energy Logic, Inc.
Global Markets
Guaranteed Recycling Xperts
JAX Outdoor Gear
Lifeworks Chiropractic
Motherlove Herbal Company
REC Solar
Redstone Meadery
T.S. Designs
Village Earth
Warner College of Natural Resources

Past Keynote Speakers

Ed Begley Jr. – Actor & Environmentalist
George Siemon – Organic Valley, CEO
Amy Goodman – Democracy Now!
Winona LaDuke Activist and Environmentalist
Yvon Chouinard, Patagonia
Gary Erickson, Clif Bar
Nick Forester, etown
Woody Harrelson, Actor & Environmentalist
Julia “Butterfly” Hill, Activist
Denis Weaver, Actor & Environmentalist

2008 Inspiring Statistics

Exhibitors: 225 – SOLD OUT
Attendees: 11,873
Workshops: 86
Volunteers: 276

Zero Waste Results:

84% Waste Diversion
3502 pounds of Electronics recycled
Landfill waste - ONLY 275 pounds