



SPONSORSHIP OPPORTUNITIES

**September 20-21, 2008
Fort Collins, Colorado**

Visionary Sponsor - \$10,000

- Two 10'x10' high exposure exhibit booth spaces
- Company LOGO featured in all Fair promotional materials: National & regional advertising, Program Guide, Fair poster, Fair T-shirt and the Fair website (includes link)
- Full-page color ad in the Program Guide, PLUS a feature article promoting your company's products or services (includes a photograph)
- Your company's signs or banners featured at the Fair entrance
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- A representative from your company may present a 1-hour workshop at the Fair (must be arranged in advance)
- Mentions on all electronic media ads, interviews, and on Main Stage
- 10 Exhibitor Passes, providing your employees access to the Fair the entire weekend
- 10 Weekend General Admission Passes
- 5 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Green Sponsor - \$6000

- One 10'x10' high exposure exhibit booth space
- Company LOGO featured in Fair promotional materials: Regional advertising, Program Guide, Fair poster, Fair T-shirt and on Fair website (includes link)
- Full-page color ad in the Program Guide
- Your company's signs or banners featured at the Fair entrance
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- 8 Exhibitor Passes, providing your employees access to the Fair the entire weekend
- 8 Weekend General Admission Passes
- 4 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Organic Sponsor - \$3000

- One 10' X 10' high exposure exhibit booth space
- Company LOGO featured in the Program Guide, the Main Entrance to the Fair, and on the Fair website (includes link)
- Listed as a Sponsor in regional advertising, and on the Fair Poster
- Half-page color ad in the Fair program guide
- Workshop Tent Sponsorship, your company logo will be prominently displayed on a banner at the entrance to one of the three workshop tents
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 4 Weekend General Admission Passes
- 3 Official Fair T-shirts
- Business membership in the Sustainable Living Association



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Future Generations Sponsor - \$1500

- One 10' X 10' exhibit booth space
- Company LOGO on Fair website (includes link)
- Listed as a Sponsor on Fair posters, in the Program Guide
- Quarter-page black & white ad in the Fair program guide
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 4 Weekend General Admission Passes
- 2 Official Fair T-shirts
- Business membership in the Sustainable Living Association

Renewable Sponsor - \$800

- One 10' X 10' exhibit booth space OR half-page black & white ad in program guide
- Listed as a Sponsor in the Program Guide and LOGO on the Fair website (includes link)
- 4 Exhibitor Passes, providing your employees access to the Fair during the weekend
- 1 Official Fair T-shirts
- Business membership in the Sustainable Living Association

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