

RMSLA Staff Bios – January 2009

Kellie Falbo, Executive Director



Kellie Falbo is the executive director and founder of the Rocky Mountain Sustainable Living Association, a nonprofit organization dedicated to educating people and communities in the Rocky Mountain region to make healthy, sustainable choices.

Through nine years of endurance and commitment, she has led the organization and the Sustainable Living Fair into mainstream culture. During this time, her natural interests in creating a more balanced world between human development and respect for the environment have become a professional responsibility.

In September 2007, she received the e-chievement Award from etown, “celebrating remarkable individuals who are working hard to make a positive difference in their communities and beyond.” Kellie serves as a volunteer Emergency Medical Technician and Fire Fighter in her rural community and teaches CPR and wilderness first aid in her off time.

Kristina Cash, Sustainable Living Fair Director



Kristina is the director of RMSLA’s annual Sustainable Living Fair. She has just seen us through the largest and most successful fair to date in her first year as director, at the 9th annual Fair.

Kristina’s true passion and efficacy lies in community outreach and networking. After seven years in her position on the Creative Team as Resourceress at New Belgium, she resigned in 2004 to be a more present and involved mother to her sons, Kieran (16) and Lewis (6). While using her time actively raising her boys, she has also spent time volunteering her ambition and energy to help make the Fort Collins community a more sustainable, wholesome, safe and beautiful place to live and grow.

In 2006, Kristina helped start a new Waldorf-inspired Preschool and served as Outreach Coordinator for the school for 3 years, while planting and maintaining the bio-dynamic gardens there. She currently serves as Secretary/Treasurer on the Board of Directors for the Fort Collins Food Co-op, is on the Environmental Committee of the Fort Collins Chamber of Commerce, and is an active volunteer for several local cycling advocacy groups.

Bryan Birch, Workshop Director



Bryan Birch is one of the original student founders of the Sustainable Living Fair and has coordinated workshops and education for the Fair since 2003. He is now on staff as the RMSLA workshop director handling logistics of the year-round workshop series and the Sustainable Living Fair.

Bryan studied environmental education at Colorado State University and has worked in youth and adult environmental/experiential education for the past ten years. He sees the role of the RMSLA to educate our community on a diverse approach to sustainable living, ranging from consumer skills to fostering a do-it-yourself lifestyle. He wants students to leave RMSLA classes connected to local resources with a understanding of the practical applications of sustainability.

In 2007 Bryan co-founded ZeroHero Events which has brought environmental stewardship to some of the largest festivals and events in the country. ZeroHero is based on the positive event practices used for years at the Sustainable Living Fair.