

Media Kit: Short News Release

The 9th annual Sustainable Living Fair offers a weekend of solution-based, interactive, family oriented events designed to educate people of all ages and backgrounds about: renewable energy, green building, natural health, social responsibility, and local economies.

Hosted at:

The Rocky Mountain Raptor Program
720 East Vine Street
Fort Collins, Colorado 80524

Dates:

Saturday, September 20th: 10am – 6pm
Sunday, September 21st: 10am – 5pm

Admission:

12 and over: \$5/day
Kids under 12 free
Weekend pass: \$10
Buy tickets at the gate

Keynote Speakers:

George Siemon: CSU Alumnus, Founder and CSO of Organic Valley Family of Farms
Speaking Saturday, September 20th at 12:00 pm

Ed Begley Jr: Actor and Activist

Speaking Saturday, September 20th at 2:00 pm

Rahima Baldwin Dancy: Author and Parenting Educator

Speaking Sunday, September 21st at 12:00 pm

Kevin Danaher: Fonder of Global Exchange

Speaking Sunday, September 21st at 2:00 pm

Transportation:

- FREE Fort Collins Biodiesel Shuttle Buses
- FREE Bike Valet Parking
- National Rideshare Program hosted by AlterNetRides

Executive Director:

Kellie Falbo
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Powered by Nature:

The entire Fair is powered by alternative energies. It will also offset attendee travel by providing 282,006kWh of wind energy credits to individuals and organizations nationwide through Renewable Choice Energy. The Fair plans to continue its zero waste goal by providing resource diversion stations and Fair volunteers to show attendees how to effectively dispose of waste products.

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